

**South Natomas TMA™
Board of Directors Meeting
Wednesday, February 12th, 2025
Meeting Minutes**

I. Call to Order

SNTMA President Eduardo Cavazos called the meeting to order via video conference call at approximately 8:02AM on Wednesday, February 12th, 2025, in Sacramento, CA. Attending were Eduardo Cavazos, John (JT) Marcell, David Pavolko, Shana Powell and SNTMA staff Stephanie Merten and Jason Vitaich.

II. Approval of Previous Meeting's Minutes

A motion was made to approve January 8th, 2025 SNTMA Board Meeting Minutes. The motion was moved by David Pavolko, seconded by Shana Powell. The motion passed unanimously, 4:0.

III. New Business

A motion was made to approve the 2025 SNTMA budget (See Attachment "A"). The motion was moved by JT Marcell, seconded by David Pavolko. The motion passed unanimously, 4:0.

A motion was made to approve a Capital Improvements Subsidy request from Brennan Properties in the amount of \$5,000. The motion was moved by David Pavolko, seconded by Shana Powell. The motion passed unanimously, 4:0.

Executive Director Jason Vitaich delivered the following report:

2025 dues collection is going well, with 61.5% of dues collected as of February 2025.

Stephanie Merten delivered the following Membership Report:

- **Campaigns and events promoted through the Commuter Club (January)**
 - 2.13.25 Email to all member companies – Invite Annual Membership Meeting
 - 2.13.25 Email to Friends of the SNTMA – Invite 35th SNTMA Annual Membership Meeting
 - 2.18.25 Email to all member companies – Programs & Services, NorCal Go, Bucks for Bikes, Annual Meeting + Q2 VD
- **Programs (January)**
 - 2.1.25 NorCal Go went live
 - 46 Telecommute subsidies awarded for the month of January
 - 9 Carpool subsidies awarded for the month of January
 - 21 Low Emissions subsidies awarded for the month of January
 - 1 Transit subsidies awarded for the month of January
 - 0 Amtrak subsidies awarded for the month of January
 - 0 Bike Maintenance subsidies awarded for the month of January

- 2 Walk subsidies awarded for the month of January
- 1 Residential Car Charging Station subsidy for the month of January
- 600 Facebook “likes”, 627 Followers
- N/A \$25 Amazon “like” our Facebook page winner following monthly email
- 3.6.25 Monthly Facebook Contest entries 5/ 5 people, all Amazon
- 3.5.25 Weekly Drawing for February trip calendar keepers - \$25 Amazon cards
- Updated 2025 Program materials: NorCal Go and number of subsidies available

Meetings:

- 2.3.25 NorCal Go Training Session
- 2.26.25 SACOG’s Blueprint EIR

March 2025:

- Email February subsidies, Facebook monthly prizes, weekly Amazon drawing gift cards (for trip calendar keepers) and “like.”
- 2025 Bucks for Bikes
- 3.11.25 SNTMA 35th Annual Meeting SACOG’s Mobility Hub 9-10 AM via Zoom 20 RSVPs
- 4.1.25 Q2 Virtual Discussion Bike Commuting & Bikes 8:30- 9:30 AM via Zoom
- Q3 Virtual Discussion

IV. Adjourn

The meeting adjourned at approximately 8:47AM. The next SNTMA Board meeting is scheduled for Wednesday, April 9th, 2025, at 8:00 AM via video conference call in Sacramento, CA.

Respectfully submitted,

Martin Christian
SNTMA Secretary

2025 SNTMA Budget

[illegible]

South Natomas TMA Board Meeting
February 12th, 2025
Attachment "A"

2025 SNTMA Budget

[illegible]

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[illegible]